

From: "Journal of the Academy of Marketing Science" <em@editorialmanager.com>
Subject: Decision on JAMS-D-17-00188R3
Date: January 10, 2019 at 1:17:36 PM EST
To: "Carlos Bauer" <cbauer@cba.ua.edu>
Reply-To: "Journal of the Academy of Marketing Science" <jams.man.ed@gmail.com>

10 Jan 2019

Re: JAMS-D-17-00188R3, "The Impact of Superstar and Non-Superstar Software on Hardware Sales: The Moderating Role of Hardware Lifecycle"

Dear Dr. Bauer:

I have now completed my final review of your manuscript entitled "The Impact of Superstar and Non-Superstar Software on Hardware Sales: The Moderating Role of Hardware Lifecycle" and am pleased to accept it for publication in the Journal of the Academy of Marketing Science. I deeply appreciate the time and effort you have spent on preparing the manuscript, including your changes in this last round to shorten its overall length. The result is a fine contribution that I am sure will generate keen interest, debate, and additional research on the topic.

Your paper has now been sent to the publisher, Springer, for processing. They will be sending you page proofs in due course; at that time you will be asked to check the proofs and return them with corrections. Keep in mind that when you return your corrections, the paper will be published online (in advance of print publication), at which point no further changes can be made. So please be sure to check the proofs carefully.

For queries regarding your accepted paper, please click the following link <http://www.springer.com/journal/11747>; then click on "Contacts", and then "Production Editor", complete the query form and click "Submit".

Once again, thank you very much for your fine contribution; I hope you will continue to consider JAMS as a potential publication outlet for your future research.

Sincerely,

John Hulland
Editor-in-Chief
Journal of the Academy of Marketing Science